



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.A. DEGREE EXAMINATION – ENGLISH LITERATURE**

**FIFTH SEMESTER – APRIL 2014**

**EL 5404 - DYNAMICS OF ORAL COMMUNICATION**

Date : 11/04/2014  
Time : 01:00-03:00

Dept. No.

Max. : 100 Marks

**(Note: Two Hours only)**

I. Write short notes on any **five** of the following in about **30** words: (5\*4=20 marks)

1. Curriculum Vitae.
2. Conflict in an organization.
3. Group-discussions.
4. The effect of humor in speech presentation.
5. Small-talk.
6. Dyadic Communication.
7. Telephonic interviews.

II. Answer any **four** of the following in about **150** words each: (4\*10=40 marks)

8. Enumerate the uses of group-discussions in an organization.
9. What are the benefits of employing audio-visual aids and video-conferencing in a formal presentation?
10. Explain the stability of a Dyad. Mention the three types of dyadic communication.
11. Write down five important etiquettes to be observed while engaging in a telephonic conversation.
12. The importance of non-verbal communication while making a speech presentation.
13. 'Effective interpersonal relationships enhance one's performance in an organization.' Elucidate with reference to the special characteristics of inter-personal communication.

III. Answer the following in about **400** words each: (2\*20=40 marks)

14. Imagine yourself as a member and the leader of the group comprising of A, B, C & D. How will you channelize a discussion on the topic "The negative impact of visual media on the youth."

**OR**

Draft a speech presentation on the topic "Physical education should be a Mandatory subject in colleges."

15. "Effective speaking skills are imperative for one's successful performance in an organization." Elucidate your point of view with reference to your course on 'Dynamics of oral communication.'

**OR**

Explain in detail the techniques of preparation and one's conduct in a job interview.

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